

10 Evergreen Niches

Hot Niches

That Never Go Out of Fashion / Profit

A product of **Mr. B.O.L.D**

To help you make [[th@t million dollars]]

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10 Evergreen Niches

Everybody wants to know WHAT NICHE to go into. What is it that people want to read? What are the "hot topics" that you know will generate some interest if you write about them.

Even though the Internet has changed the face of the world -- how we shop, communicate, do business, research and just about everything else -- it hasn't changed what we WANT. There are classic (and absolutely TIMELESS) topics that are always going to be hot NICHES.

Here are ten of them. If you want to know WHAT people want and WHAT you should write about, then find something related to these NICHES...

1. Making Money

This one ain't ever gonna go away. You can just go ahead and etch it in stone, it's here for the long haul. We all want to make money (if for no other reason than to be charitable and give it away to someone else) and some of us (I won't mention any names :o) are half-crazed for information on how to make money.

If you can show people how to make money (in a legal, moral way, of course) I can assure you, they will buy it. I guarantee it.

Internet marketing / doing business online eBooks are some of the hottest information products available anywhere in the world. And that is for a good reason. People want to make more money.

So, show 'em how to do it.

2. Self Help / Personal Growth

Another classic NICHE is what has commonly been referred to as "self help" or "personal growth." People want to improve their lives. Some struggle with addiction and need help in overcoming the struggle. Other people have low self-esteem or feel depressed. Some people don't know how to deal with relationship problems and want to know how to save their marriage. The list could go on and on.

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I'll make you another guarantee: show people how to better their lives and they'll buy from you. No question about it.

We all have things about our personalities that we would like changed. Whether we're shy in public or have a horrible temper or don't know when to keep our mouths shut, there are things we'd like to improve.

And that's an eBook waiting for you to write.

3. Weight Loss / Fitness

Even though obesity and illness are at the highest levels ever, people are working hard to reclaim their health and fit bodies. Gyms are overflowing with sweaty people and stores are selling out of vitamins left and right. Health and fitness is a writing subject that you can never go wrong with.

Heck, I'll be your first customer. :o)

The point is this: we, as a society, want to be healthier and we struggle with being out of shape.

It's no wonder that diet and exercise is a multi-billion dollar industry.

Might as well get your piece of the pie!

4. Dating / Relationships

What another great NICHE for an eBook. There are dozens of ideas you could use for this one that could each become best-sellers...

- How to avoid divorce court?
- How to make your marriage last forever?
- How to be more romantic?
- How to pick the perfect mate?
- How to get people to notice you?
- How to use online match making services?
- How to be a great father / mother?
- How to be a great husband / wife?
- How to raise great kids?

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I mean, we could go on and on and on here. Play the energizer bunny if we want to. There are dozens of ideas for this topic and the information sells like crazy. Why? Because if we have positive, enriching, growing relationships, we are HAPPIER. And since we can't buy happiness in a bottle...

...we buy your eBook instead!

5. Everyday Problems

Let's face it, we all face problems everyday in our lives. And often we don't know where to turn or what to do next.

For example: If someone is facing foreclosure, do you think they would be interested in finding information on how to avoid it? You betcha.

I know of one guy who wrote an eBook about BAD BREATH and is selling the thing like crazy. It's an eBook on BAD BREATH for goodness sake! And yet for folks who are struggling with the problem (and I am told it is a common problem -- I guess I've just been lucky :o) they gladly shell out the \$20.00 to find a cure.

Everyday problems. They are a headache for US, but they are a product waiting to be created by YOU.

Think about things that people deal with every day that are annoying and cost money and time. And help us out for crying out loud!

6. Hobbies and Crafts

Hot selling items in any bookstore or online as e-books, are information products about hobbies or crafts. People love making things themselves and getting the self-gratification of a job well done. You could do some quick research on the Internet to see what some of the most common hobbies and crafts are and come up with some unique ideas.

Some might include woodworking, door wreaths, stained glass and any type of do-it yourself information. Things like improving your golf game, a guide to stamp collecting, antiques and so forth.

Recreation is a huge part of our lives. We all like to spend time enjoying a hobby. And, we spend a lot of money supporting those hobbies as a society. Hobby related information products are most always a big hit and certainly warrant consideration when choosing a topic to write about.

7. Recipes

Talk about a HUGE industry -- recipes are IT! I didn't realize how big they were until a guy I know started making \$30,000 a month selling a recipe eBook! (That's a nice chunk of change, don't you think?)

I did a bit of research on Google, the largest pay-per-click search engine and found out that recipes are searched for MILLIONS of times each month.

Anything getting that much attention is money waiting to be made for an eBook author. I have plans myself to start tapping into that market. I feel like I'm throwing away money every month that I don't have a recipe eBook on the market!

You probably are as well.

Definitely something to look into.

8. UFOs

I was never a Star Trek fan and I didn't watch a single episode of the X-Files, but UFOs and unexplained phenomenon are HUGELY popular online. I'm not sure exactly what the fascination is, but these folks tend to be die-hard fans and are passionate about the subject.

Any group of people who have that much interest is a group of people who ought to be offered an eBook.

9. Online Shopping

What tools are available? Where can you find price comparisons? Are there free trials available? Demos? Where are the best deals? Are there any meeting places for like-minded shoppers? Can I browse?

Shopping is becoming a larger and larger industry online (It already is HUGE) as more and more people are buying online, and as people buy more and more.

Some kind of resource directory for shoppers would be a great eBook, I believe. How to find trustworthy merchants online. How to find the best prices. How to get special deals and discounts. Etc. Etc.

Tips and resources and webpage links -- HOW TO SHOP ONLINE...great idea for an eBook.

You could even get "nichey" and create an eBook on how to shop for "golf accessories" or "fitness stuff" or "Christian materials."

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Or, if you're really smart, you'll create an entire series of eBooks on how to shop for just about anything. One eBook at a time, for dozens of different categories.

10. Technology

I bought a digital video camcorder. I brought it home. I looked at the 300 page manual.

I had no idea how to use it.

If you had an eBook available summarizing in simple details how to use the various features of the camcorder, I'd have paid you \$100.00 for it!

And I'm sure I'm not the only one.

Technology is great -- but it can be a bit overwhelming. And, who the heck has 3 days to read through a manual to figure out how to use the darn thing you bought, even if it isn't overwhelming to you? I don't.

I'd rather pay someone to show me how.

And that's a market you should consider going after.

There are hundreds of software programs, video games, computers, electronics, etc. that folks would love to be able to figure out how to use QUICKLY AND EASILY. So, you write tutorials and show us how it's done.

And we pay you.

And we're all happy. :o)

Seriously, I think this is one of the biggest industries for information products that is currently untapped. A sharp marketer could make a fortune here.

Give it a try for yourself!

Here's to your making [[th@t million dollars]]

Mr. B.O.L.D

You've never seen anything like this online...

The Last Thing You'll Ever Need To Know About How To Make Money, Anytime You Want!

Want to make a little extra money or make \$100,000+ income; this is exactly what you need...

[Click here to find out how](#)

Web Business Essentials

Here is a list of resources that every internet marketer MUST have. In fact I use these very same resources every single day, so have no second thoughts about recommending them. And even if the recession hits, these are the bare essential resources I would keep to run my online business.

Domain Name & Hosting

This is probably one of the most important parts, even though almost everyone simply goes the "cheap" route. I personally suggest that you purchase a robust hosting package, which isn't overly-expensive, but provides you with the features you need to run a professional site.

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- 1) Register Your Domains with [Namecheap](#) - Have been using them since July 2006.
- 2) Get Your Hosting @ [Hostgator](#) - Have been using them since July 2006.

Use the coupon "kachinghost994" (without quotes) to get your first month hosting for just \$0.01

OR

Use the coupon "kachinghost25pc" (without quotes) to get 25% OFF your FIRST Year. (You will have to sign up for 1 year plan and can choose to pay up to 3 years in advance)

Autoresponder

In addition to a good domain and hosting, you will need a good auto responder system to follow up with your subscribers and customers. As the saying goes "MONEY is in the LIST", you need to use the right service to manage your list.

If you are on my list you can see it live that I use [Aweber](#) for managing my mailing list and that is the same service I am recommending to you. Have been using them since 2007 and you can't go wrong with them.

[Go get your Aweber free trial now.](#)

Track Your Marketing Efforts

One of the important aspects of running an online business is TESTING what works and what doesn't. You need to know where all your traffic is coming from, and analyze the return on investment for each traffic source. And then focus your efforts on campaigns that make money, and drop those that doesn't.

Here is a tool that can track everything from pay per click traffic, banner traffic, article traffic, forum traffic, email ads and more... This tool even comes with an

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inbuilt link cloaker that allows you to protect all of your affiliate links from commission hijackers!

And its the very same tool I am using to track my links right here :)

[Get it Here!](#)

Centralization

If your goal is to build an online business that makes you money 24/7, 365 days a year, you must use a CENTRAL system through which you CONTROL and MONITOR EVERYTHING you do - especially your online sales.

So what does CENTRALIZATION really mean?

- Offer ALL of your products / services through ONE SYSTEM
- Accept ALL orders for your products / services through ONE SYSTEM
- Offer your affiliate program/s through ONE SYSTEM
- Deliver your product downloads securely through ONE SYSTEM
- Track all sales and credit the right affiliates, right on time through ONE SYSTEM
- Partner with the BIG GUYS and make them feel SAFE JVing with you through ONE SYSTEM

And much much more...

ALL of this is possible through ONE SYSTEM and is now available at an unbelievable price.

[Click here and take your online business to the NEXT LEVEL](#)