

ez Little Traffic Shortcuts

*3 Easy traffic shortcuts
from the Big Boys Traffic Vault*

A product of [Mr. B.O.L.D](#)

To help you make [[[th@t million dollars](#)]]

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Introduction

If you've read other traffic manuals before, then you already know that many of the popular strategies they teach involve long waiting times or big learning curves. But most busy professionals I know don't have a lot of spare time to sit around cramming and learning like a high school student with a big test coming up.

Example: Search engine optimization (SEO) is a tactic that's always changing in response to how the search engines index and rank websites. You may spend weeks learning how to optimize your site. Then you'll spend weeks or even months performing the work and waiting for the results. And if you want to keep your top rankings, you'll need to study SEO continuously.

That sounds like a lot of work, doesn't it?

It is.

But you can get good rankings without learning a thing about it. All you have to do is hire a SEO expert to get your site to the top of the search engines!

That's just one example of how you can buy traffic rather than spending a lot of time and effort getting it for "free."

So, without further ado, let's get right to it...

1. How to Find Quality Forums That Accept Ads

Niche forums are one of the best places to buy advertising. And that's because you're not putting your ad in front of casual one-time visitors. Instead, you're putting your ads in front of highly targeted repeat visitors.

What's more, you're putting your ads in front of a community who cares about the forum and its owner.

Many regular, loyal forum visitors will purchase from a forum's "sponsors" just as a way to support the forum. That means that if you pick the right forum (one with a lot of loyal, regular visitors), you'll likely enjoy a responsive audience.

Different forums allow different types of advertising, including text ads and banner ads. These text and banner ads may appear on the main forum page, between forums or even between posts. You may:

- Pay a per-month, flat-fee rate for the ad.
- Pay per click for the ad.
- Pay per impression for the ad.

So how do you find these ads? The easiest way is to run a Google search for your niche specific keywords alongside words like "forum advertising."

Example:

- Dog forum advertising
- Dog forum ads
- Buy dog forum ads

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- Dog message board advertising
- Dog message board ads
- Dog bulletin board advertising

Tip: Be sure to only place your ads on targeted, high-quality forums. Some forums are basically advertising forums, where people come to place ads and that's it. Avoid these and stick with popular communities that accept advertising.

However, keep in mind that just because a forum doesn't specifically offer forum advertising opportunities doesn't mean they aren't open to it. This is especially true if you see a forum using something like Google AdSense or affiliate links. This shows that they're open to advertising... but perhaps they've just never considered selling the ad space directly.

Getting an ad on these types of sites is as simple as asking. And the bonus is that you won't have a lot of competition with other advertisers (at least in the beginning).

Here's an email template you can use...

Subject: I'd like to purchase ad space on [forum name]

Dear [forum owner's name],

Would you like to make up to [dollar amount] per month with your forum without doing any work? Let me explain...

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Hi, my name is [your name] and I am seeking out advertising opportunities for my site [name and link]. I noticed that you have affiliate links and Google AdSense on your forum. Would you consider selling flat-rate ad space for a [banner ad/text ad] directly to me?

The benefit is that you'll make money even if no one clicks on the ad. You don't have to worry about making a few pennies per click or trying to pre-sell someone on an affiliate product. You get easy income just by selling ad space to me.

Please hit reply now or call me at [phone number] to tell me your ad rates. I look forward to working with you!

[Your Name]

Here are some examples of niche communities that accept advertising. To find a forum in your niche, just follow the instructions given previously.

- Work at home opportunities for moms: <http://www.wahm.com/forum/>
- Small business: <http://www.smallbusinessforums.org/>
- Dog-related: <http://www.dogster.com>
- Health and fitness: <http://www.discussfitness.com>
- Christian-related ad opportunity: <http://www.christianforumsite.com/forum/>

2. Where to Find Newsletter Advertising Opportunities

Newsletter (AKA ezine) advertising is another high-converting means of advertising. This is especially true if you choose to advertise in high-quality newsletters where it's clear the publisher really engages the readership.

Tip: For best results, subscribe to a newsletter first before buying advertising. That way you can see if the publisher puts out a high-quality product (or if the newsletter is more advertising than anything, which isn't a good sign).

Now before you buy advertising from a newsletter publisher, you need to know some information about the readers, such as:

- **How the list was built.** Were these names purchased? Was it a co-registration deal? Is this a prospect's list collected one-by-one online? Is it a buyer's list?

Tip: The most responsive list will be a buyer's list. Also, lists that the publisher personally built (rather than bought) will tend to be more responsive.

- **Demographics.** Find out what the publisher knows about the people on the list, such as gender, age and location.
- **List size.** Find out how big the list is and how much it costs (per address) to advertise. Also, ask if you can purchase a smaller "test run" where you send your ad to a small part of the list.

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- **Pruning.** Ask the publisher if the list is regularly pruned to get rid of bounced and duplicate email addresses.
- **Other stats.** Ask the publisher about the average “open rate” for a typical mailing. Also, find out how often newsletters are mailed out and what types of ad placings are available.

Finding newsletters to advertise in is similar to finding forums to advertise on. Namely, you can run a niche-specific search in Google, except this time you’ll run a search for terms like “newsletter ads” and “ezine ads.” And once again, just because someone doesn’t sell ad space yet doesn’t mean they’re not open to it, so feel free to approach publishers about them selling ad space in their newsletters.

Aside from a niche-specific Google search, you can also find newsletter advertising in these places:

- Here’s a list of niche-specific ezines that accept ads:
<http://www.ezineadvertising.com>
- Here’s a list of over 156 ezines with over 2.6 million subscribers:
<http://www.ezinead.net>
- Another site where you can place one ad in multiple newsletters:
<http://www.adsmarket.biz>
- Here’s a cheap place to test ads: <http://www.10dollars20ads.com>
- Send your ad to multiple business-related ezines here:
<http://www.mywizardads.com/ezine-advertising.html>

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- Two ezines run by the same company that deal with affiliate marketing and other promotions:

http://www.submitexpress.com/newsletter_advertising.html

3. Where to Buy Banner Ad Spots

The advantage of buying banner ads is that you get to include graphical elements – like pictures – which help to draw the prospect’s eye to your ad.

You can even design a banner that blends in with the website where you’re buying the ad, which helps reduce “ad blindness” (that’s when people ignore ads that look like ads).

Before you purchase banner ads on a website, be sure to ask the usual questions to unearth the following information:

- **Price.** Are you paying a flat-fee per week or month, a fee per 1000 impressions, or a pay-per-click fee?
- **Smaller tests.** If the ad space is expensive, find out if you can run the ad for a shorter length of time to test the ad venue.
- **Do the ads rotate?** This isn’t all that important if you’re doing a “cost per impressions” deal. However, if you’re paying a flat fee then you’ll want to know how long your ad actually appears.

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- **Visitor stats.** You'll want to know how many visitors the site gets and where these visitors come from. In other words, you want to make sure these ads appear in front of a targeted audience.

Once again, you can search for niche-specific advertising opportunities by running a Google search. Even if a site doesn't offer advertising, you can certainly ask a site owner if they're willing to provide it. Refer back to Method #2 for an email template you can use.

Besides running a niche-specific search, you can also use ad networks to serve up your banner ad on targeted sites. Here's a list of some of these banner networks and providers:

- Ad Click Media: <http://adclickmedia.com>
- Ad Roll: <http://www.adroll.com>
- This one is primarily for blogs: <http://buysellads.com>
- Traffic Taxi: <https://www.traffictaxi.com>
- Banner Ad Networks controls some large properties. Check it out: <http://banneradnetworks.com/>
- This one displays ads on California newspaper websites: <http://www.californiabanneradnetwork.com/>

Whether you need a trickle of traffic or you're looking for a flood, these traffic strategies are just what you need to get started.

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That means there's just one thing left for you to do:

Take action!

By the time you've completed just these 3 strategies, you should be generating a good amount of traffic to your squeeze pages.

Here's to your making [[th@t million dollars]]

Mr. B.O.L.D

P.S. Just think what will happen when you learn about all the 27 traffic strategies and the 150+ sites to buy that traffic from!

Get Traffic coming to your site within hours, not months...

**How To Buy High-Quality Traffic For Your Site
Whether You Have \$10 or \$10,000 In Your
Advertising Budget ...**

...over 150 websites to get traffic from!

[Click here to Continue](#)

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Web Business Essentials

Here is a list of resources that every internet marketer MUST have. In fact I use these very same resources every single day, so have no second thoughts about recommending them. And even if the recession hits, these are the bare essential resources I would keep to run my online business.

Domain Name & Hosting

This is probably one of the most important parts, even though almost everyone simply goes the "cheap" route. I personally suggest that you purchase a robust hosting package, which isn't overly-expensive, but provides you with the features you need to run a professional site.

- 1) Register Your Domains with [Namecheap](#) - Have been using them since July 2006.
- 2) Get Your Hosting @ [Hostgator](#) - Have been using them since July 2006.

Use the coupon "kachinghost994" (without quotes) to get your first month hosting for just \$0.01

OR

Use the coupon "kachinghost25pc" (without quotes) to get 25% OFF your FIRST Year. (You will have to sign up for 1 year plan and can choose to pay up to 3 years in advance)

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Autoresponder

In addition to a good domain and hosting, you will need a good auto responder system to follow up with your subscribers and customers. As the saying goes "MONEY is in the LIST", you need to use the right service to manage your list.

If you are on my list you can see it live that I use [Aweber](#) for managing my mailing list and that is the same service I am recommending to you. Have been using them since 2007 and you can't go wrong with them.

[Go get your Aweber free trial now.](#)

Track Your Marketing Efforts

One of the important aspects of running an online business is TESTING what works and what doesn't. You need to know where all your traffic is coming from, and analyze the return on investment for each traffic source. And then focus your efforts on campaigns that make money, and drop those that doesn't.

Here is a tool that can track everything from pay per click traffic, banner traffic, article traffic, forum traffic, email ads and more... This tool even comes with an inbuilt link cloaker that allows you to protect all of your affiliate links from commission hijackers! And its the very same tool I am using to track my links right here :)

[Get it Here!](#)

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Centralization

If your goal is to build an online business that makes you money 24/7, 365 days a year, you must use a CENTRAL system through which you CONTROL and MONITOR EVERYTHING you do - especially your online sales.

So, what does CENTRALIZATION really mean?

- Offer ALL of your products / services through ONE SYSTEM
- Accept ALL orders for your products / services through ONE SYSTEM
- Offer your affiliate program/s through ONE SYSTEM
- Deliver your product downloads securely through ONE SYSTEM
- Track all sales and credit the right affiliates, right on time through ONE SYSTEM
- Partner with the BIG GUYS and make them feel SAFE JVing with you through ONE SYSTEM

And much much more... ALL of this is possible through ONE SYSTEM and is now available at an unbelievable price.

[Click here and take your online business to the NEXT LEVEL](#)